

Making Social Media Easier in 55 Minutes

› Editing Images With Your Smartphone

PETIT BILL'S BISTRO
WELLINGTON WEST, OTTAWA
06.14.26

the reel shot.



Editing Images With Your Smartphone

IMPROVE YOUR IMAGES WITH ADOBE LIGHTROOM MOBILE

After you import your image, edit with the following tools:

- › Optics
- › Light
- › Crop/Geometry
- › Colour
- › Effects
- › Detail
- Save

TURN THIS › INTO THIS





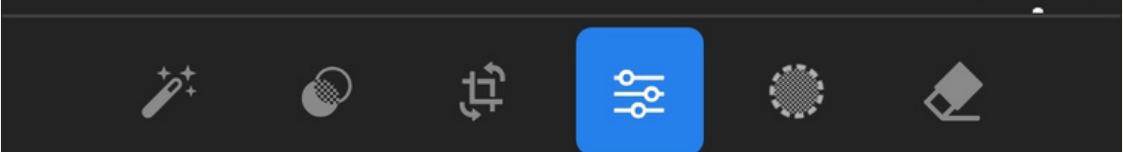
Remove Chromatic Aberration ☒

Enable Lens Corrections ☒

Manually Select a Profile...

Distortion Correction +100

Auto | Light | Color | Blur | Effects | Detail | Optics



LIGHT: EXPOSURE | CONTRAST | HIGHLIGHTS



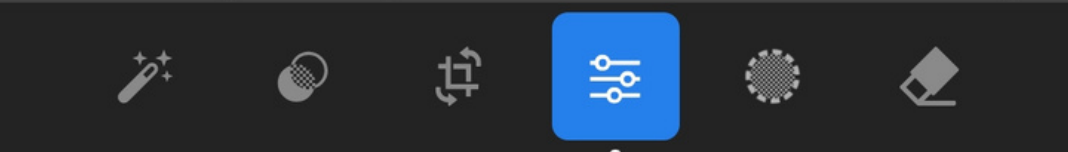
Curve

Exposure +3.81

Contrast +47

Highlights -64

Auto | Light | Color | Blur | Effects | Detail | Optics



LIGHT: SHADOWS | WHITES | BLACKS



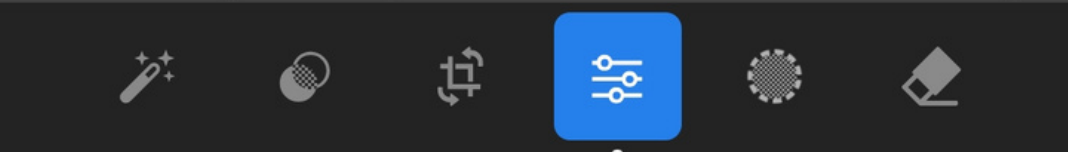
Highlights -64

Shadows +39

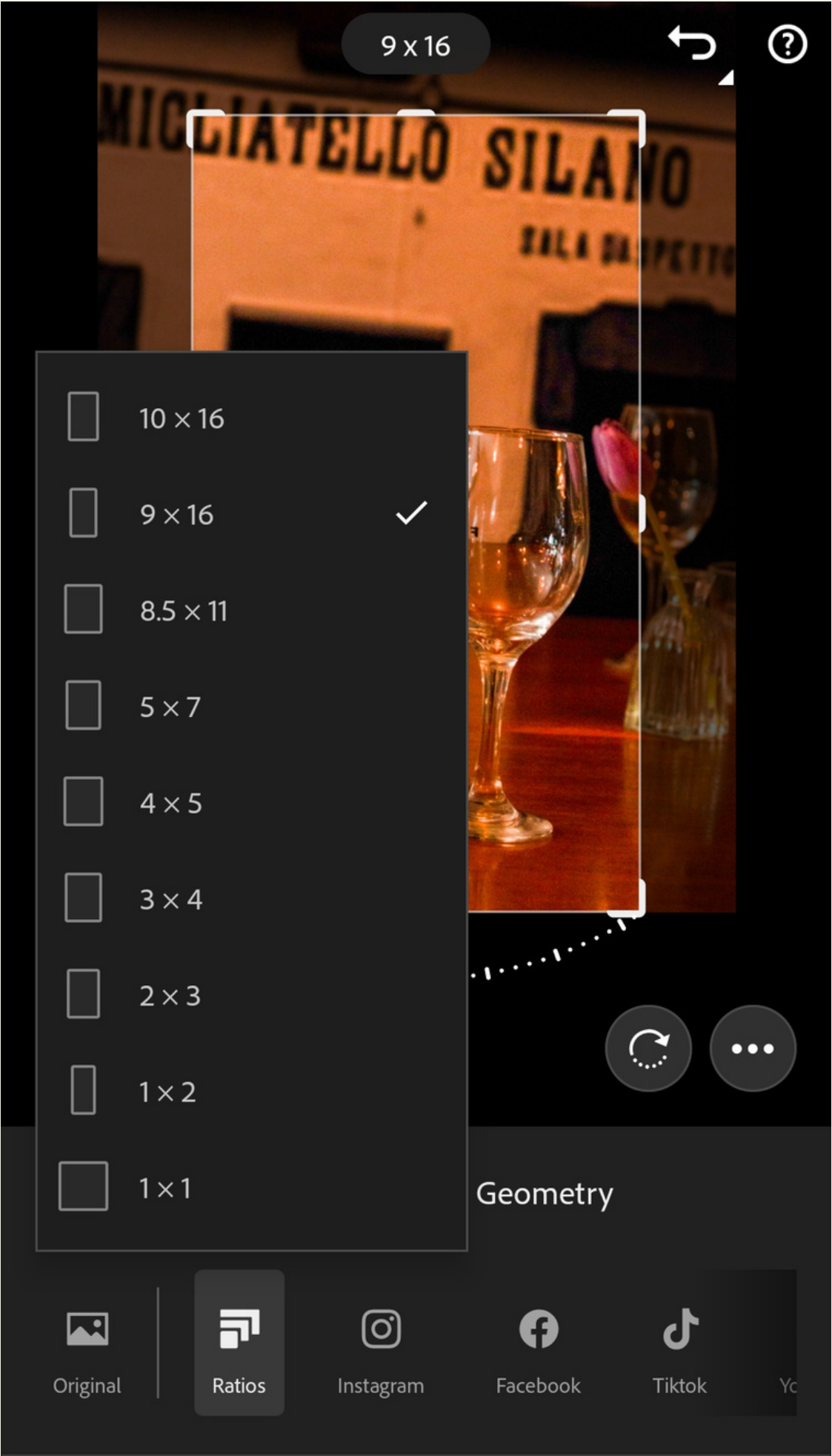
Whites +12

Blacks -4

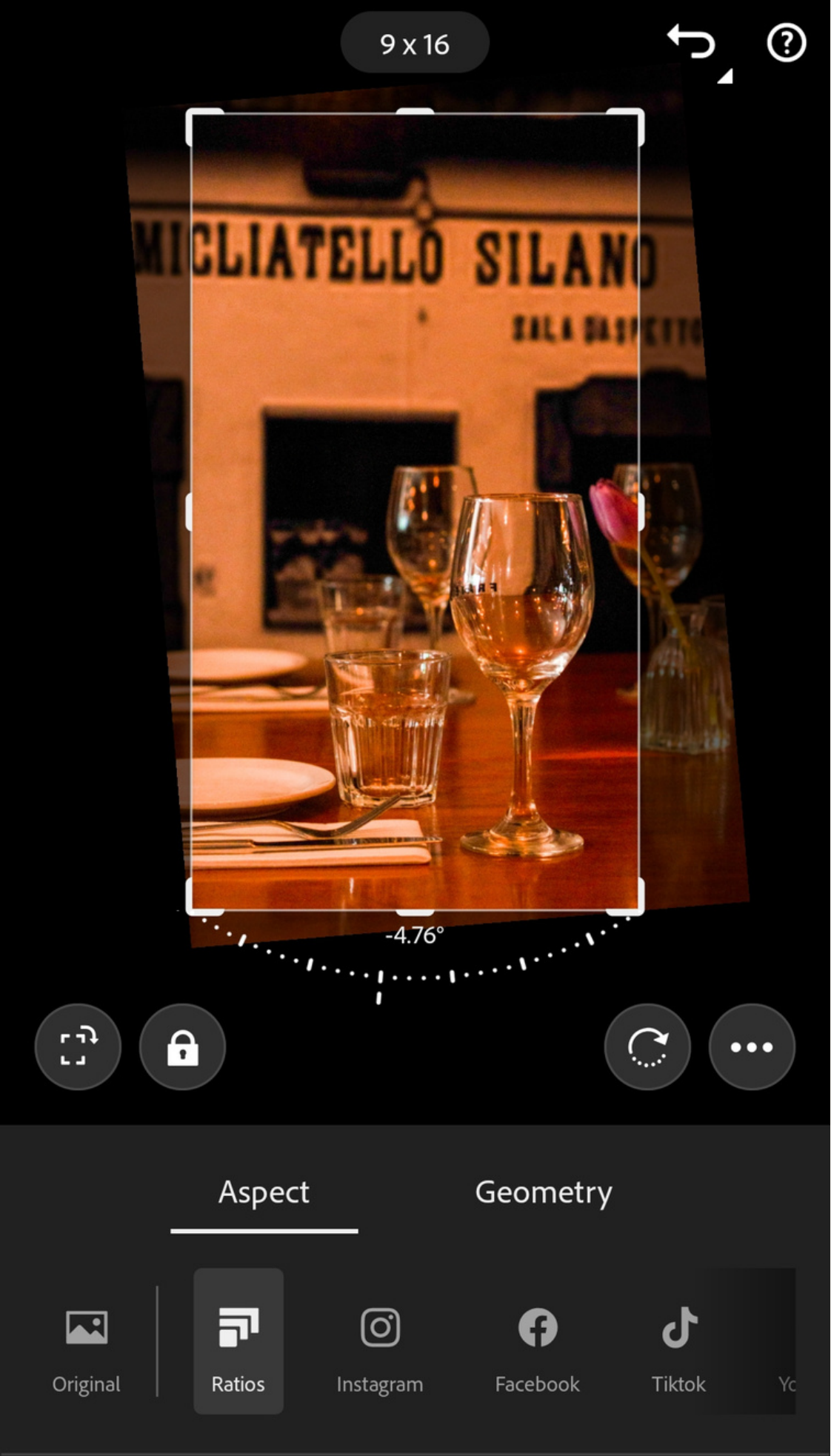
Auto | Light | Color | Blur | Effects | Detail | Optics



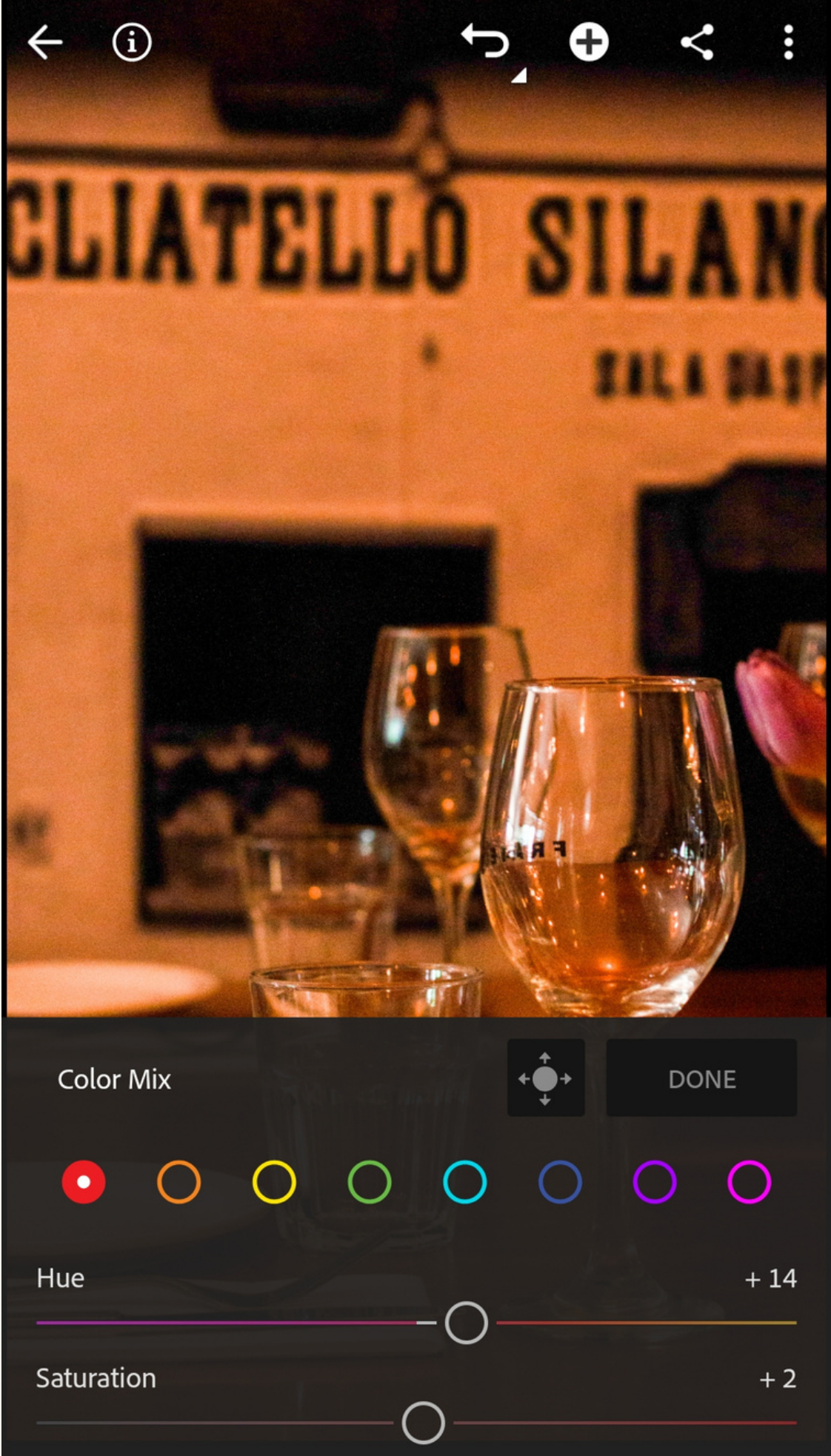
CROP: RATIOS (9x16 IS IDEAL FOR REELS AND STORIES)



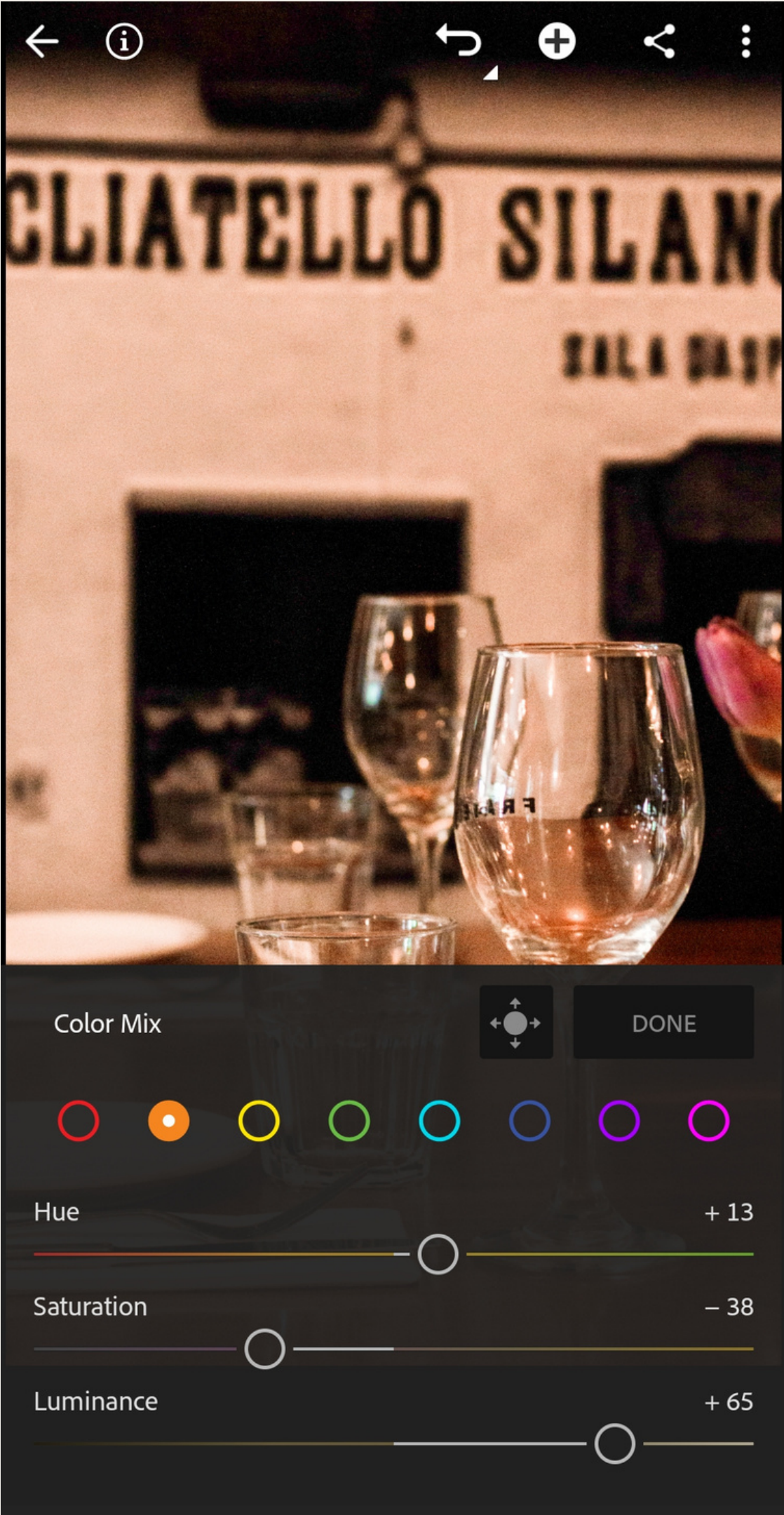
CROP: ROTATE (TO STRAIGHTEN)



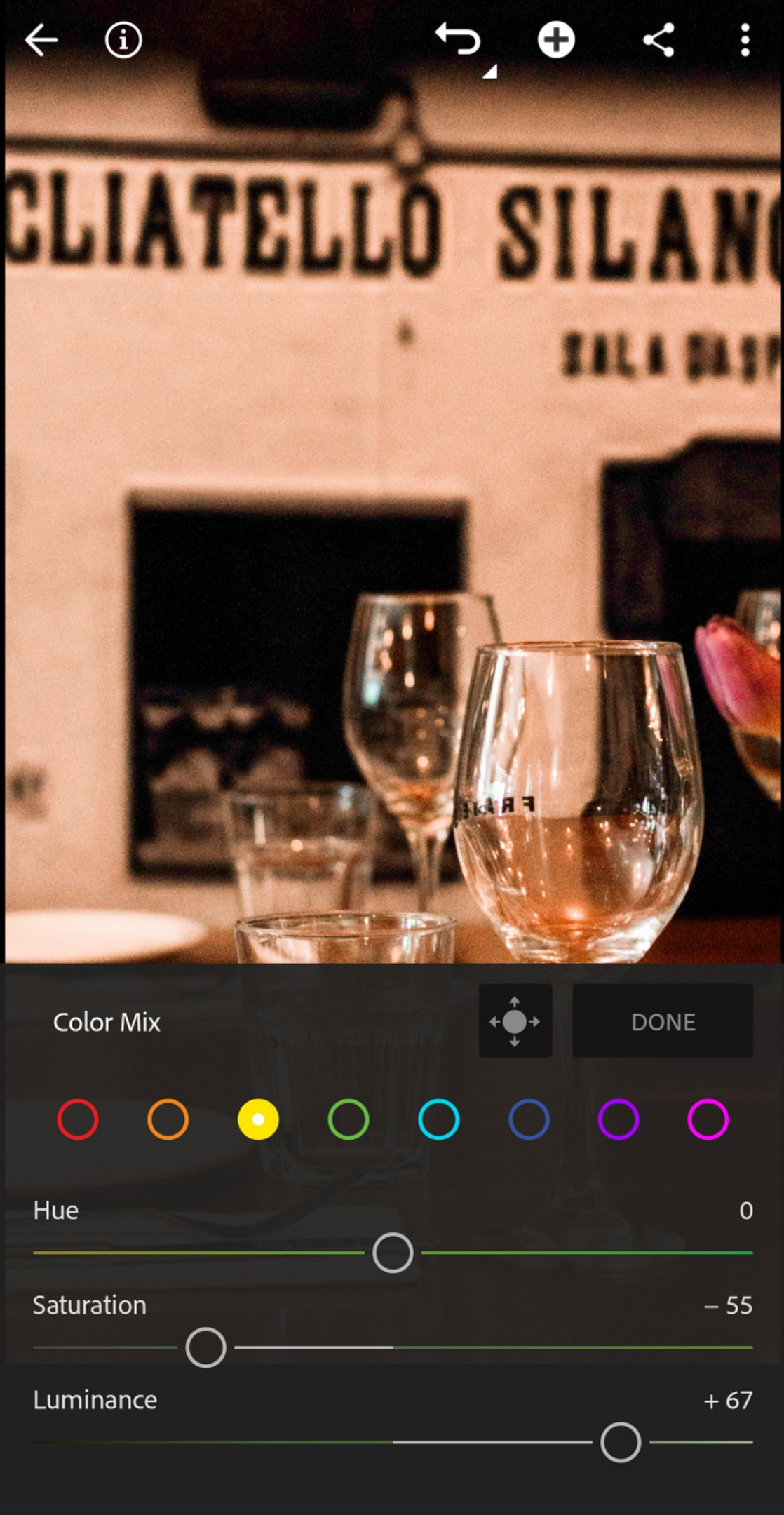
COLOUR > COLOUR MIX: RED



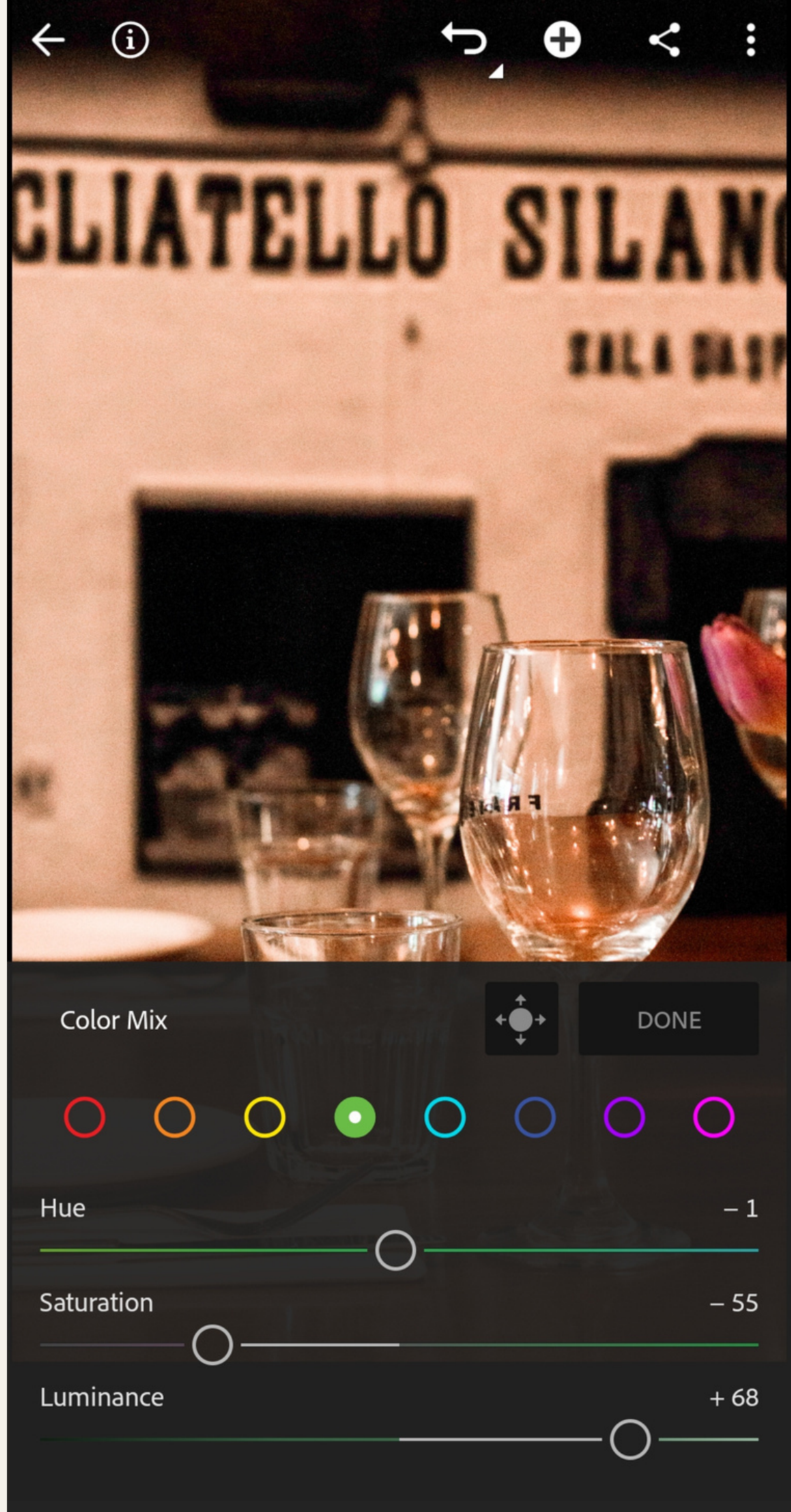
COLOUR> COLOUR MIX: ORANGE



COLOUR> COLOUR MIX: YELLOW



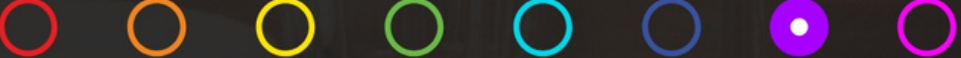
COLOUR> COLOUR MIX: GREEN



COLOUR> COLOUR MIX: PURPLE



Color Mix  DONE



Hue 0

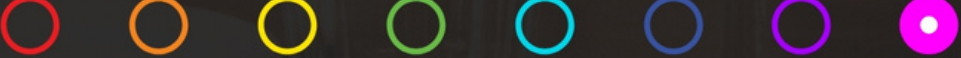
Saturation -45

Luminance 0

COLOUR> COLOUR MIX: FUSCHIA



Color Mix  DONE

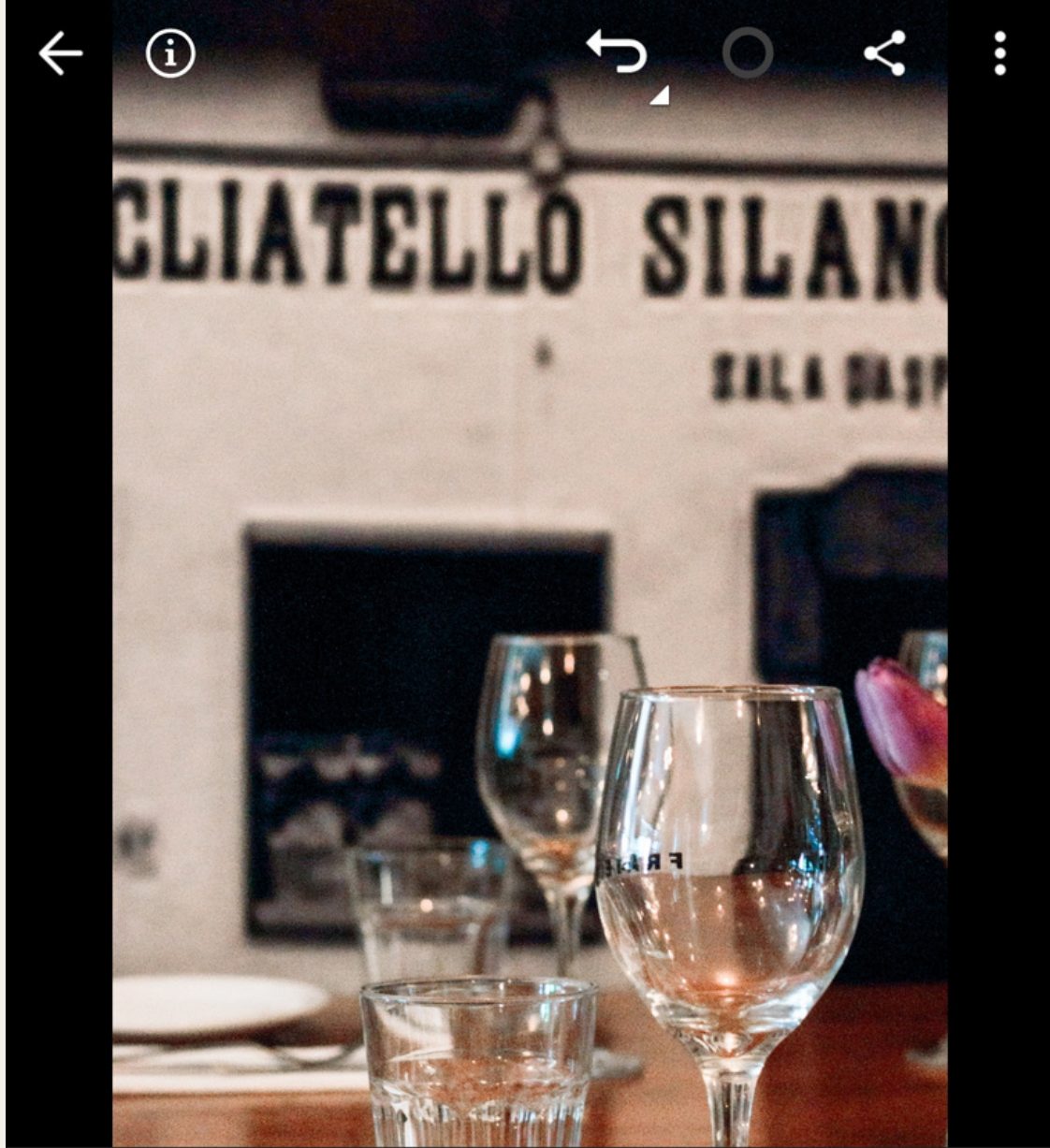


Hue 0

Saturation -15

Luminance 0

COLOUR: TEMP | TINT | VIBRANCE | SATURATION



Temp -50

Tint -32

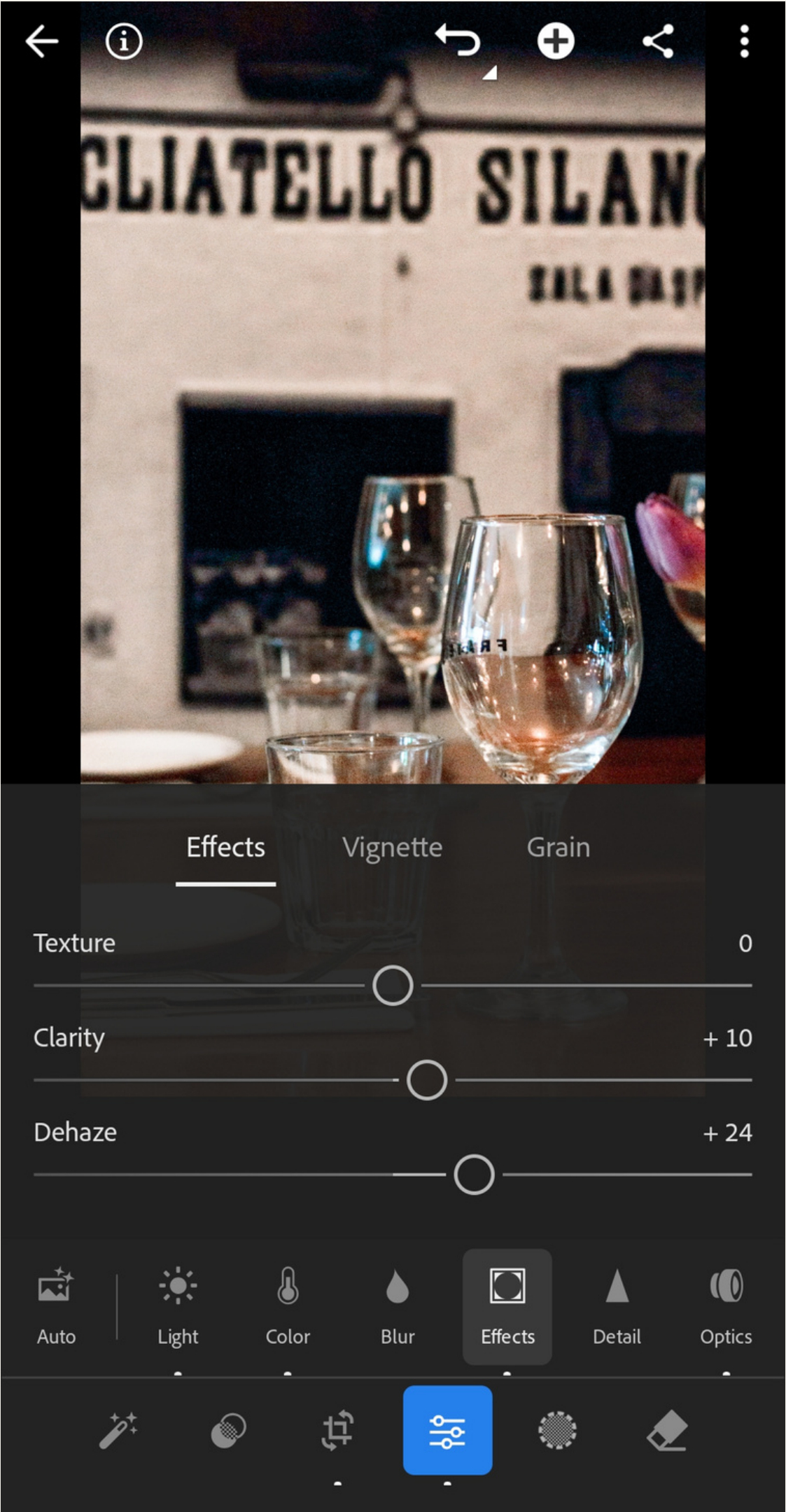
Vibrance +20

Saturation -2

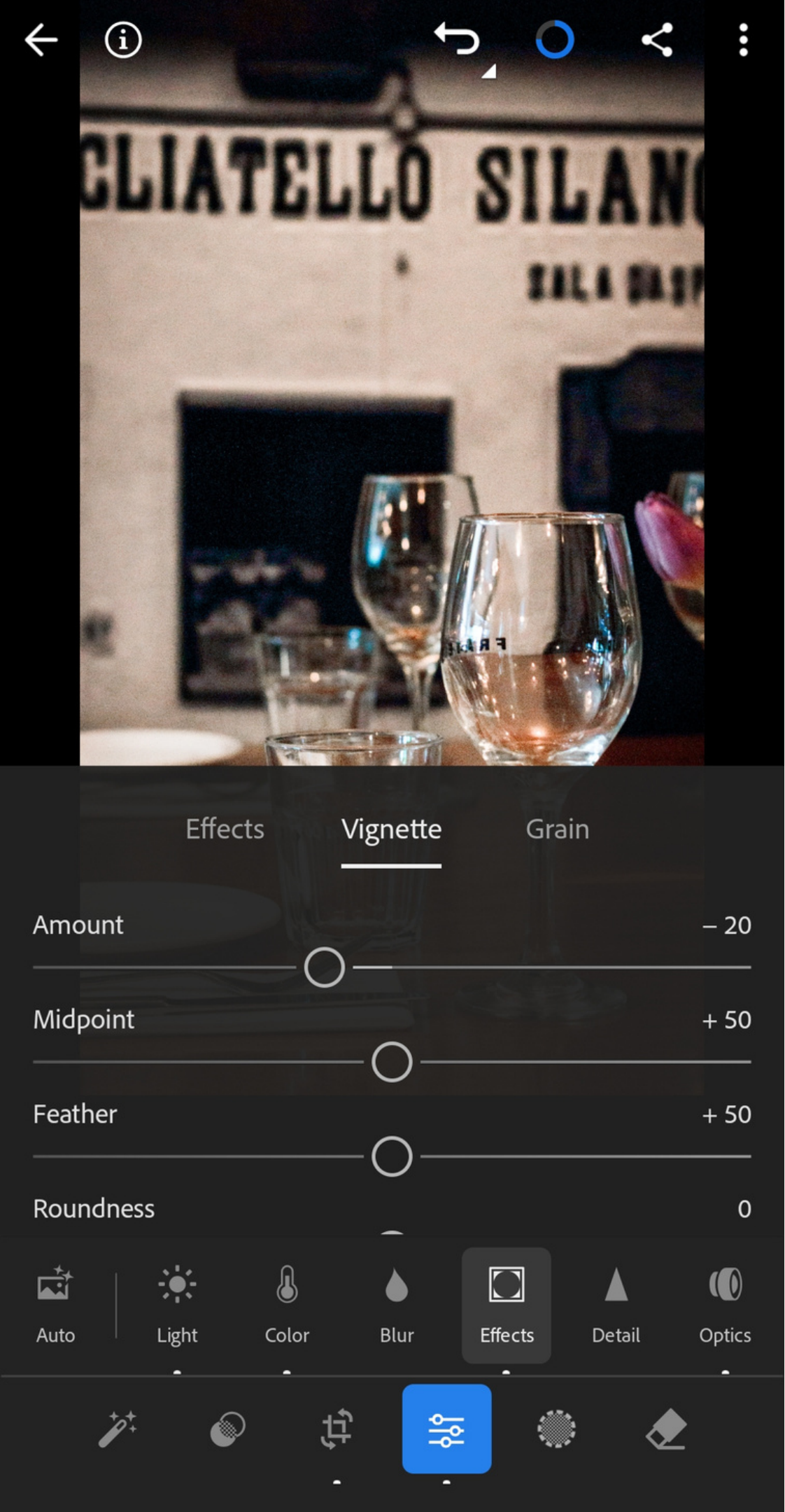
 Auto  Light  Color  Blur  Effects  Detail  Optics

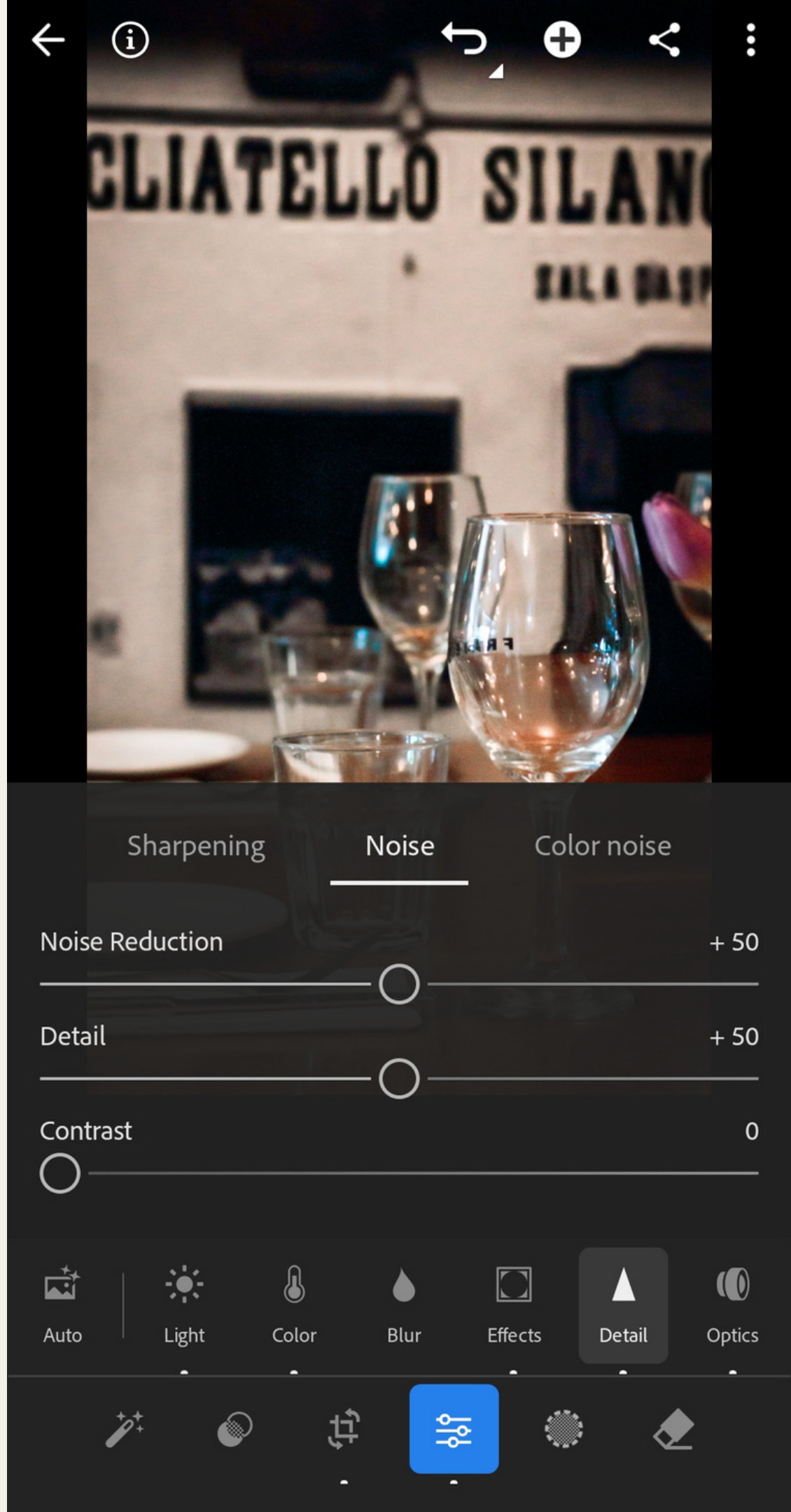
EFFECTS: CLARITY | DEHAZE



EFFECTS > VIGNETTE: USE WITH CAUTION!



DETAIL > NOISE: NOISE REDUCTION



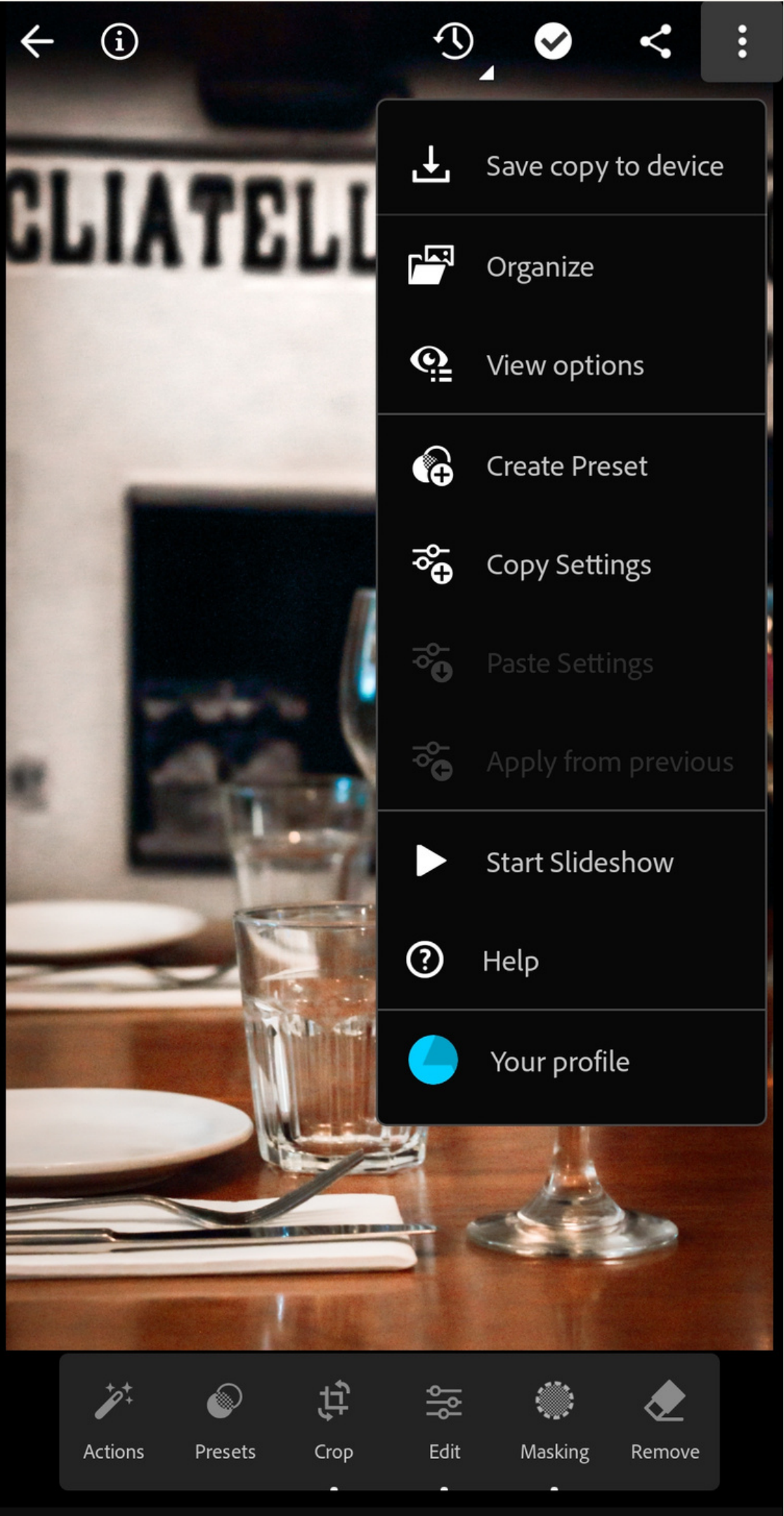
WOW, what a difference!

Time to save.

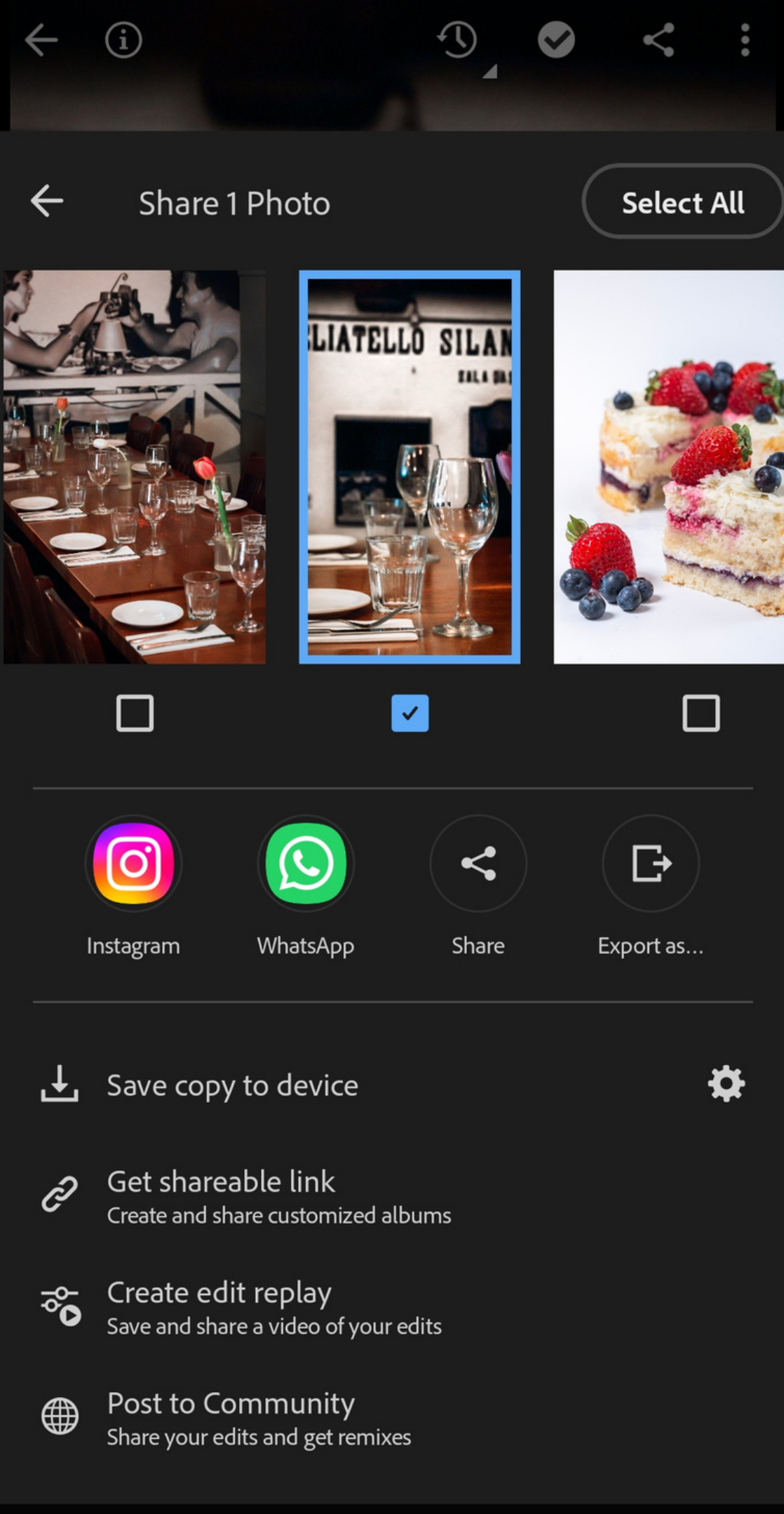
- > save to device, or
- > export



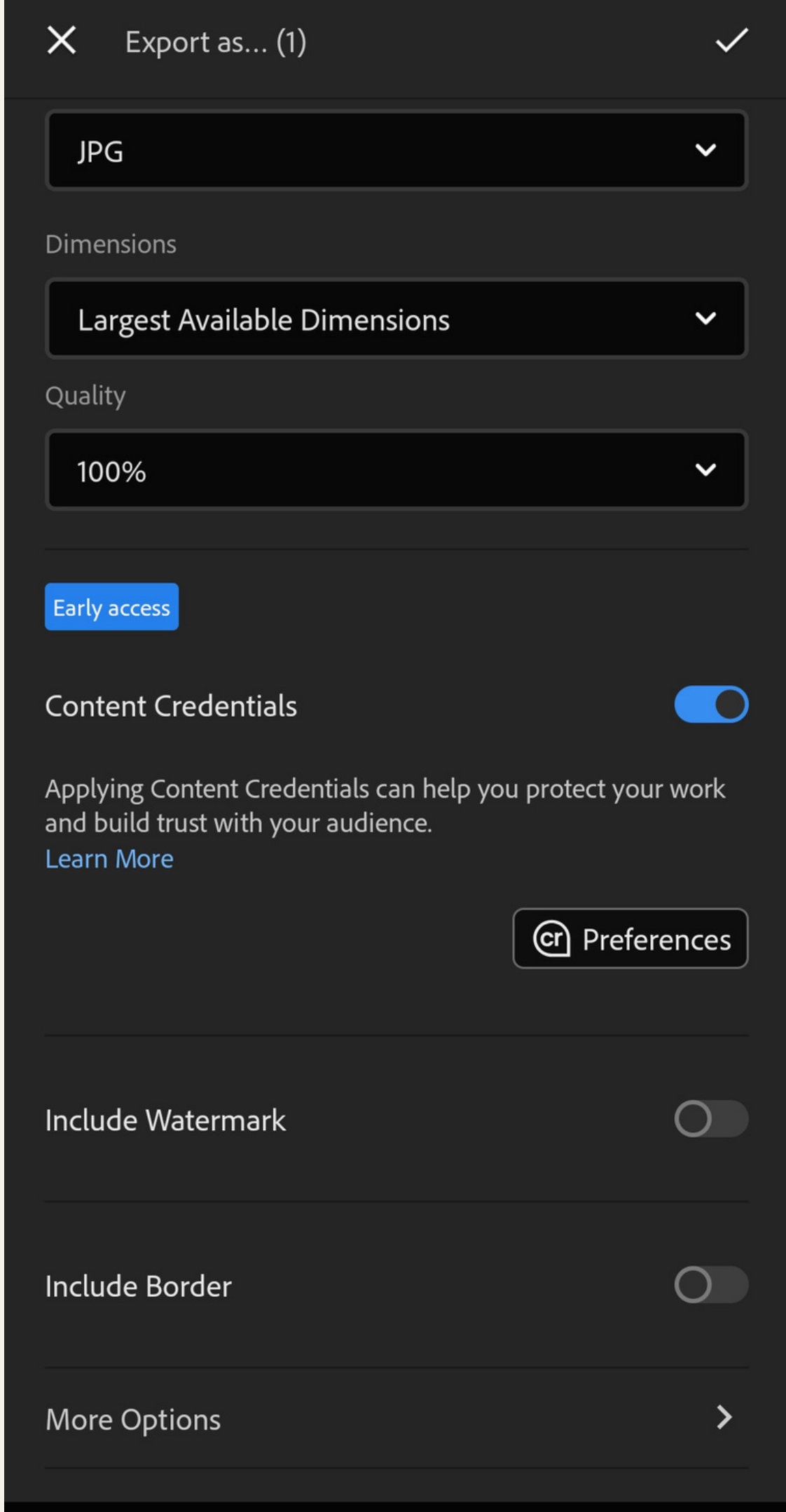
ELLIPSIS ICON: SAVE COPY TO DEVICE



SHARE ICON > EXPORT AS



SHARE ICON > EXPORT AS: CHECK MARK



CONGRATULATIONS, YOU'RE ALL DONE!

All edits were completed with the free version of Adobe Lightroom Mobile, available on Android and iPhone.

Want to take your photo editing one step further? Consider the paid version for extra tools including masks (selective editing) and spot removal.



THANK YOU...

for being the very first attendees of CONTENT & COCKTAILS!
We learned a lot. We hope you did too!

Did you enjoy our event? **There's MORE
on the way!**

Sign up for our newsletter at thereelshot.ca and stay tuned
for our next event on July 14th.

Looking for social media management
services?

You can find Kat at Well & Social if you're looking for more
information on social media management packages.



Looking for photography and content
creation services?

You can find Eileen at thereelshot.ca for more
information on upcoming workshops, private lessons, and
photography/content creation packages.

the reel shot.



SPECIAL THANKS TO PETIT BILL'S BISTRO

A French Bistro With a Newfoundland Accent

~ in the HEART of Wellington West



**See you at our
next event on
Tuesday, July
14th!**